

Herman Ostrow School of Dentistry Continuing Education Policies and Procedures Regarding Commercial Interests and External Supporters

1. **Control or Involvement in Content; Selection of Presenters and Moderators:** USC is solely responsible for selection of instructors and moderators based on their qualifications, independence and balance. USC has sole discretion over the content of the CDE activity.
2. **Company will not suggest speakers or attempt to direct the content of the program, and there will be no "scripting", emphasis, or direction of content by Company or its agents.**
3. **Disclosure of Financial Relationships:** USC will ensure meaningful disclosure to the audience at the time of the CDE activity, of (a) Company's commercial support and (b) any significant relationship between USC or the CDE activity's presenters and the Company
4. **Ancillary Promotional Activities:** No promotional activities or product advertisements, including those of the Company, will be permitted in the same room as the CDE activity.
5. **Objectivity and Balance:** To the extent included in the CDE activity's content, USC will make every effort to ensure that data regarding the Company's products (or competing products) are objectively selected and presented, including favorable and unfavorable information and balanced discussion of prevailing information about the product(s) and/or alternative treatments.
6. **Limitations on Data:** USC will ensure, to the extent possible, meaningful disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.

7. Opportunities for Debate: USC will ensure meaningful opportunities for questioning or scientific debate at the CDE activity.
8. Independence of USC in the use of Commercial Support:
 - a. Funds are to be in the form of an educational grant made payable to USC School of Dentistry;
 - b. All other support associated with this CDE activity (e.g., educational materials, course supplies, etc.) must be given with the full knowledge and approval of USC School of Dentistry Office of Continuing Dental Education;
9. USC and Company agree to abide by all the requirements of the ADA CERP Recognition Standards and applicable federal and state law.
10. USC and Company agree that the commercial support / educational grant has not been determined in a manner that takes into account, either directly or indirectly, the volume or value of Company products purchased by USC, nor is it conditioned, in whole or in part, on the volume or value of future purchasing. Nothing in this grant, whether written or oral, contemplates or requires USC to purchase or recommend the purchase of any goods or services payable by federal healthcare programs, nor is the grant intended to influence the judgment of USC employees or agents in choosing products appropriate for the treatment and care of patients.
11. USC shall acknowledge the commercial support / educational grant from the Company in program brochures, syllabi, and other program materials relating to the CDE activity.
12. Upon request, USC shall furnish Company with a report concerning the expenditure of the funds provided.